Eros Announces World’s First Decentralized Sex Marketplace

*Eros has announced their platform, an “OpenBazaar of Sex” that will bring disintermediation, anonymity, and security of transactions to the world’s oldest profession.*

There are wide-ranging use cases for decentralized systems built with blockchain and derivative technologies such as cryptocurrencies and smart contracts. Since a business is defined by the hows, whats, and whys of its transactions, a platform that is designed to streamline and disintermediate such transactions is valuable for the platform and its users.

The team behind Eros hope that its adoption will provide a boost to Ethereum’s value in the same way that marketplaces such as Silk Road (now defunct) boosted the price of Bitcoin in 2013.

The project divides its client base between “customer” and “escort,” with the former able to browse escort lists and the latter able to manage their bookings.

The platform is being built on Zeronet and Ethereum to handle the decentralized, uncensorable web content storage and the settlement network/smart contract-powered business logic respectively. The team will also utilize a secure, anonymous reputation system called Beaver to facilitate accountable transactions between buyers and sellers.

Eros will run an ICO/Tokensale from July 10th to July 23rd with an expected beta launch on August 23rd.